



## **VISIONMAX TO CONTRIBUTE CUSTOM APPLICATION, RETAIL, AND MEDIA & ENTERTAINMENT SOLUTION EXPERTISE TO NG CONNECT PROGRAM**

*New member brings custom software development and business system integration services to 4G/LTE networks ecosystem*

**Toronto, Canada / Overland Park, KS, - Sept. 29, 2010** – Visionmax Solutions Inc. (VisionMAX), an IT business solutions provider, today announced it has joined the [ng Connect Program](#) - a multi-industry initiative driving the development of next-generation broadband services based on Long Term Evolution (LTE) and other high bandwidth technologies. The company provides custom applications and business system integration services to leading North American brands including Bell Canada, T-Mobile, Digicel, Qwest, Pizza Pizza, Rexall/Pharma Plus, Hudson's Bay Co., and Sears. With an initial focus on the retail and media & entertainment industries VisionMAX will contribute VisionmaxRetail, a cloud-based retail solution, VisionmaxMedia - Media Integration Platform (MIP) product suites as well as custom application development expertise to the program.

VisionMAX brings depth of experience creating custom enterprise solutions in a wide range of industries including Wireless, Retail, Cable TV/ipTV, and Government and Finance. VisionMAX provides innovative, proven, and deployed systems integration capabilities through its VisionEngine platform including: multi-channel retail point of sale, integrated back-office and supply chain management, wireless service activation, 3-screen integrated IP video, and cloud computing application services.

“VisionMAX is excited to join the ng Connect Program to collaborate with other members on service concepts that we are certain will advance the retail and media & entertainment industries,” stated David McDougall, President, VisionMAX. “We jumped with both feet into the ideation and brainstorming session at the recent ng Connect member meeting in Dallas last week. We know we are now part of a think-tank that will create profitable and quick-to-market innovative services for next generation wireless networks.”

“VisionMAX’s commitment to developing best-in-class solutions for its clients is a great match with the ng Connect Program where we are fully focused on delivering leading solution concepts to the industry showing the capability and opportunity made possible by 4G/LTE networks,” said Steve West, Vice President of Emerging Technology & Media at Alcatel-Lucent, founding member of the ng Connect Program. “Retail Transformation and Media & Entertainment are a major focus for the program this year and we’re very pleased to be working with the experts at VisionMAX.”

## **About VisionMAX**

VisionMAX is a custom software development and systems integration company. The VisionEngine application development platform allows VisionMAX to integrate to multiple back-end systems, quickly create new functionality, then deliver interactive information to users through multiple channels (PC, mobile, iTV, kiosk, voice IVR and POS). Mass-customization of VisionEngine software frameworks (Retail and Media) allow VisionMAX to deliver new applications to customers quickly and cost-effectively.

With our head office in the Toronto area and sales offices in the U.S., VisionMAX works with leading brands across North America, Caribbean, Central/South America and APAC. For more information, please visit [www.visionmax.com](http://www.visionmax.com).

## **About the ng Connect Program**

The ng Connect Program is a multi-industry organization committed to the development and rapid deployment of the next generation of broadband services based on Long Term Evolution (LTE) and other ultra high bandwidth technologies. Founded in 2009, the ng Connect Program is supported by leading network, consumer electronics, application and content providers including 4DK, Alcatel-Lucent, Atlantic Records, Atrato, BlogRadio, BUZZMEDIA, chumby, Connect2Media, CoolSign, Creative Technology Ltd., Desktone, EON Reality, FISHLABS, GameStreamer, Inc., Gemalto, HP, IMS, Intamac Systems Ltd., IVOX, K12, Inc., Kabillion, Kyocera Communications Inc., LearningMate, LiveCast, MediaTile, Mobideo, Movial, NCR Corporation, Netsweeper, Nuance Communications, Optical Crime Prevention, Inc., QNX, R360, RebelVox LLC., Samsung, SIGNEXX, Skymeter Corporation, STRATACACHE, Telepresence Tech, Total Immersion, Toyota Motor Sales USA, Inc., TuneWiki, V-Gate, Vidyo, Visionmax Solutions Inc., Wcities.com, and Words & Numbers.

For more information on the ng Connect Program, please visit: [www.ngconnect.org](http://www.ngconnect.org).  
Follow us on Twitter at: <http://twitter.com/ngConnect>.

## **ng Connect Program Press Contacts**

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